



Great Basin's Sandra Nielsen Named a 2016 Woman Worth Watching by Profiles in Diversity Journal

SVP of Sales, Marketing and HR recognized for business leadership and career accomplishments

Salt Lake City, December 6, 2016 – Great Basin Scientific, Inc. (OTCQB:GBSN), a molecular diagnostics company, announced today that Sandra Nielsen, senior vice president of sales, marketing and human resources, has been named a recipient of this year's Women Worth Watching Awards® by *Profiles in Diversity Journal*. Dedicated to promoting and advancing diversity and inclusion in the corporate, government, nonprofit, STEM, and higher education sectors, *Profiles in Diversity Journal* recognizes and celebrates women in leadership through this annual awards program, now in its fifteenth year. Winners of the Women Worth Watching Awards include exemplary women that lead Fortune 500 companies, drive the growth of new markets, launch new business ventures and contribute to the development of further generations of women leaders.

“Time and time again, Sandra has demonstrated her expertise as a leader, overcoming every challenge thrown her way while consistently strengthening our sales, marketing and human resources operations,” said Ryan Ashton, co-founder and Chief Executive Officer of Great Basin Scientific. “Sandra continues to be a core asset to Great Basin as we build on our momentum, grow our business and transform the standards of patient care and treatment through molecular diagnostics.”

In 2010, Ms. Nielsen joined Great Basin as vice president of marketing. Since then, her leadership responsibilities have expanded to include customer support and human resource functions, and in 2014, Ms. Nielsen was appointed acting vice president of sales. Great Basin went on to nearly triple its customer base under her sales leadership while launching three new products, reducing the sales cycle from 45 days to 16 days, increasing the customer win rate from 75 percent to 91 percent, and improving the sales cycle by 143 percent. Ms. Nielsen, who was promoted to her current role in April 2016, has played a key role in strategic business planning processes, product development and customer retention strategy, and corporate branding and messaging. In leading the Company's HR function, she has helped establish policies and procedures that promote Great Basin's core values and corporate culture internally.



In January 2016, Ms. Nielsen was also honored with a *Utah Business Magazine* Sales & Marketer of the Year award.

To read the full profile of Ms. Nielsen by *Profiles in Diversity Journal*, click [here](#).

About Great Basin Scientific

Great Basin Scientific is a molecular diagnostics company that commercializes breakthrough chip-based technologies. The Company is dedicated to the development of simple, yet powerful, sample-to-result technology and products that provide fast, multiple-pathogen diagnoses of infectious diseases. The Company's vision is to make molecular diagnostic testing so simple and cost-effective that every patient will be tested for every serious infection, reducing misdiagnoses and significantly limiting the spread of infectious disease. More information can be found on the company's website at www.gbscience.com.

Forward-Looking Statements

This press release includes forward-looking statements regarding the Company's continuing business efforts related to its products, including but not limited to, statements regarding customer growth and salesperson efficiency. Forward-looking statements involve risk and uncertainties, which could cause actual results to differ materially, and reported results should not be considered as an indication of future performance. These risk and uncertainties include, but are not limited to: (i) our limited operating history and history of losses; (ii) our ability to develop and commercialize new products and the timing of commercialization; (iii) our ability to obtain capital when needed; and (iv) other risks set forth in the Company's filings with the Securities and Exchange Commission, including the risks set forth in the company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2016. These forward-looking statements speak only as of the date hereof and Great Basin Scientific specifically disclaims any obligation to update these forward-looking statements, except as required by law.

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